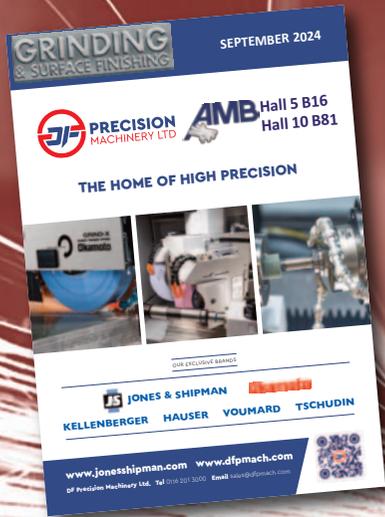


# GRINDING & SURFACE FINISHING



# MEDIA PACK 2025



## GET TO THE POINT

- Don't throw away your worn twist drill!
- Regrind them instead in minutes with a Duro drill sharpener.
- Investment covered in a matter of months
- After that, the savings are virtually free
- CBN wheels for HSS drills or diamond wheels for carbide drills
- Manual or semi-automatic operation
- Adapters extend drill diameter to 30mm

Save waste and money by resharpening your drills. Call us today for a demo.

1st Machine Tool Accessories  
T: 01725 512517  
enquiries@mta.com  
www.mta.com

## Introduction

Grinding & Surface Finishing is still the only dedicated English language, production grinding and surface finishing magazine. Established in 2003, the publication has gone from strength to strength over the years and remained relevant in an ever-changing world. Popular with readers and advertisers alike, its easy-to-read format and easily digestible content ensures its continued value to OEMs and end users.

The Grinding & Surface Finishing website, [www.grindsurf.com](http://www.grindsurf.com), works alongside the printed publication to provide regular news stories and to promote upcoming key events and exhibitions. Visitors will find a wealth of articles and resources to ensure they are well informed of the latest news and changes in their sector. There are also opportunities to advertise via web advertising or company videos.

Reaching the right audience remains key and Grinding & Surface Finishing is the perfect tool to ensure companies are reaching the right customers. With its dedicated and targeted circulation reaching a combined 12,000 readers in print and digital, advertisers know the magazine is reaching key personnel and decision makers.

Maintaining the correct balance of advertising to editorial content, the magazine continues to make advances in providing tailored editorial content and continues to seek out the very latest information for readers. With easy to find features, each edition includes clearly defined sections to ensure your advert or article is always included in the best possible position in the publication.

Recognising that balance is key in print and digital media, the printed publication remains at the forefront, but there will be some readers who prefer to digest the latest information online and the magazine is available to view and download via the website.

Grinding & Surface Finishing will once again be published five times in 2025 and we encourage you to follow our LinkedIn page and the website for regular content and updates.

For all editorial submissions and advertising enquiries, you can contact me directly by email: [john@rbpublishing.co.uk](mailto:john@rbpublishing.co.uk) and I will be pleased to discuss this further.

Thank you for your ongoing support.

**John Barber | Publisher | Tel: 01472 210712**

# 2025 EDITORIAL FEATURES

## FEBRUARY

Abrasives  
Aerospace Report  
Automation  
Deburring  
Dust & Fume Extraction  
Honing & Bore Finishing

## APRIL

Medical Report  
Filtration  
Surface Measurement  
Component Cleaning  
Tool & Profile Grinding  
Blast Cleaning

## JUNE

Automotive Report  
Automation  
Polishing & Lapping  
Deburring  
Dust & Fume Extraction  
Honing & Bore Finishing

## SEPTEMBER

EMO 2025 Preview  
Aerospace Report  
Filtration  
Surface Measurement  
Tool & Profile Grinding  
Blast Cleaning

## NOVEMBER

Medical Report  
Abrasives  
Deburring  
Dust & Fume Extraction  
Honing & Bore Finishing  
Component Cleaning

### Regular sections:

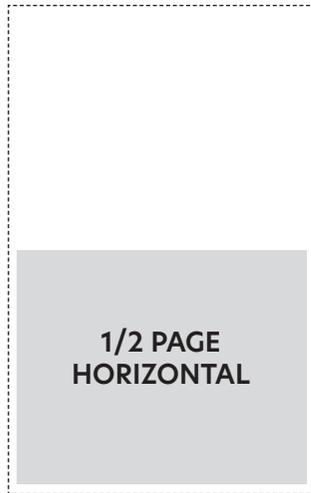
At Your Service, Component Cleaning, Deburring, Filtration, Grinding Wheels & Discs, Metal Finishing, Polishing & Lapping, Production Grinding, Tool & Profile Grinding

(The publisher reserves the right to add or cancel features to reflect market trends)

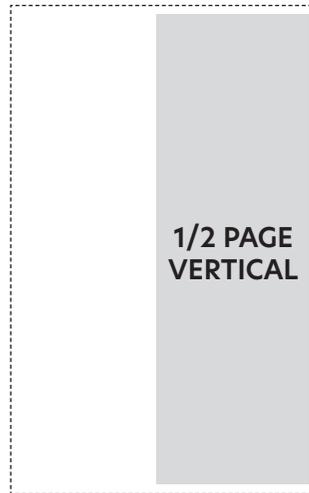
# Advertisement Technical Specifications



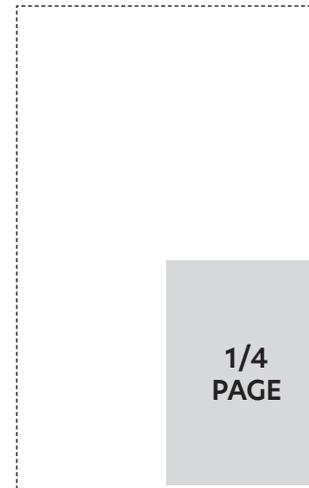
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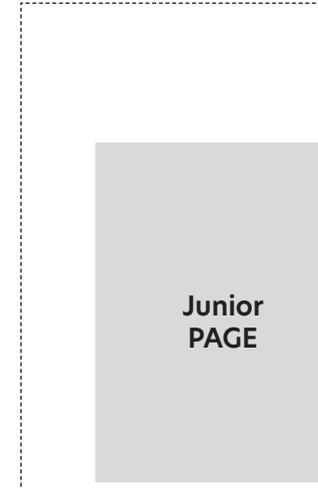
Trim: 184 mm wide x 125 mm high



Trim: 90 mm wide x 254 mm high



Trim: 90 mm wide x 128 mm high



Trim: 137 mm wide x 194 mm high

## COVER RATES

Front cover package	£2800
Inside front cover	£2300
Inside back cover	£1800
Outside back cover	£2300

## DISPLAY RATES

Full page	£2200
Junior Page	£1600
1/2 page	£1200
1/4 page	£ 750

## 2025 PUBLICATION DATES:

January - 13th January

March - 10th March

May - 12th May

July - 14th July

September - 1st September

November - 3rd November

## Copy Requirements

### Images

TIFF, JPEG and EPS formats. All images should be saved as CMYK and have a minimum resolution of 300 dpi.

### PDF Files

Press-ready PDFs should be created using CMYK High/Press Quality setting, all fonts embedded.

Transparencies flattened. Please ensure you have minimum 3 mm bleed on all sides and printer marks/trim marks are included. Please refer to [www.pass4press.com](http://www.pass4press.com) for more detailed information. Please note we cannot be held responsible for colour variations.

# PRINT CIRCULATION BREAKDOWN

Grinding & Surface Finishing is mailed to a controlled printed circulation of 9,000 readers with a legitimate interest in the content.

## Circulation by Company Function

Aerospace	527
Motor vehicle manufacture	495
Instrument Engineering	66
Plating shops, polishers & general metal finishing	132
Metal fabricators, metal spinners, architectural metal	2672
Foundries & forges, including investment castings	207
Pattern & tool makers	365
Engineering subcontractors	4211
Engineering merchants & abrasive distributors	325

## Circulation by Job Title

MD, Director, Proprietor	5836
Production Director / Manager	2235
Technical Director / Manager	641
General / Works Manager	259
Other	29

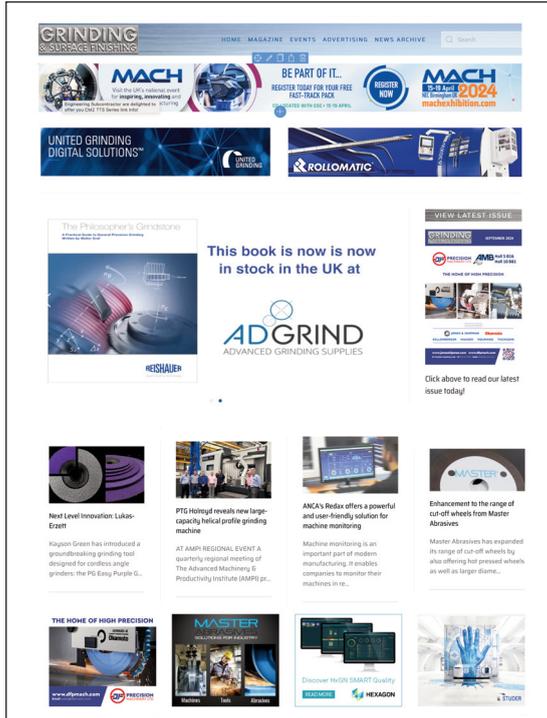
## Circulation by Geographical Area

London & South East	2106
South & South West	1843
East Anglia	364
East Midlands	296
West Midlands	2146
Yorkshire	708
North East	384
North West	726
Scotland	234
Wales	142
Northern Ireland	51



# DIGITAL ADVERTISING

[www.grindsurf.com](http://www.grindsurf.com)



## Leaderboard advert

Ensure maximum exposure to promote your brand or latest event. This advertising position is not shared with any other company.

Rate: £800 per month

Spec: 1200 pixels wide by 120 pixels high

## Banner advert

This prime position provides great visibility appearing above the latest news stories.

Banner advert (Non-rotating)  
Rate: £400 per month

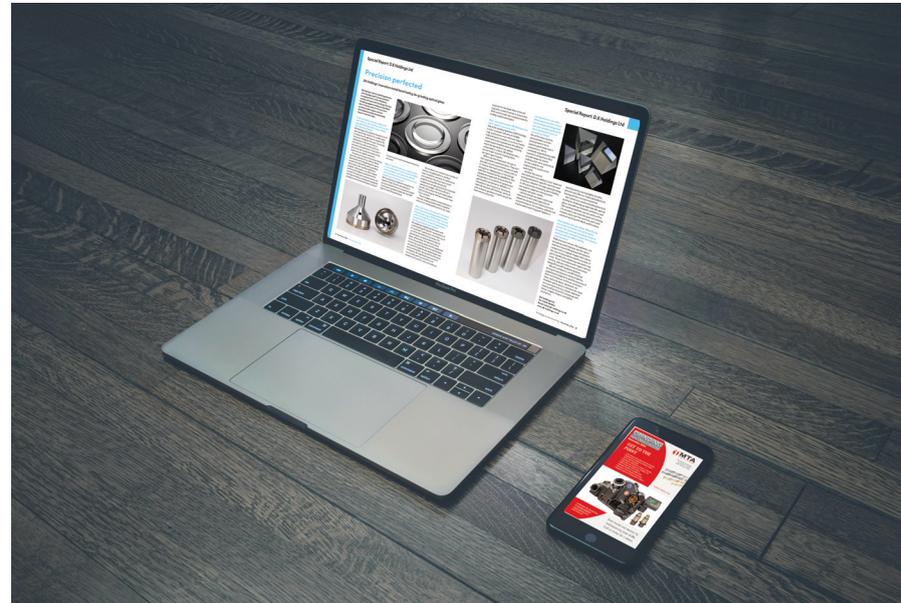
Spec: 600 pixels wide x 125 pixels high

## Banner advert

Company logo (non-rotating)  
An affordable monthly advertising option

Rate: £200 per month

Spec: 288 pixels wide by 360 pixels high



Grinding & Surface Finishing has a targeted email circulation of 3,000. Each issue is sent to a controlled digital distribution list. The digital reach continues to grow each month and provides an alternative way of receiving the latest issue alongside the traditional printed version.

To register for a regular copy sent straight to your email inbox contact - [circulation@rbpublishing.co.uk](mailto:circulation@rbpublishing.co.uk)