

GRINDING & SURFACE FINISHING MEDIA PACK 2023

CELEBRATING
20
YEARS



Introduction

Celebrating its 20th year, Grinding & Surface Finishing is still the only dedicated English language, production grinding and surface finishing magazine.

Established in 2003, the publication has gone from strength to strength over the years and remained relevant in an ever-changing world. Popular with readers and advertisers alike, its easy-to-read format and easily digestible content ensures its continued value to OEMs and end users.

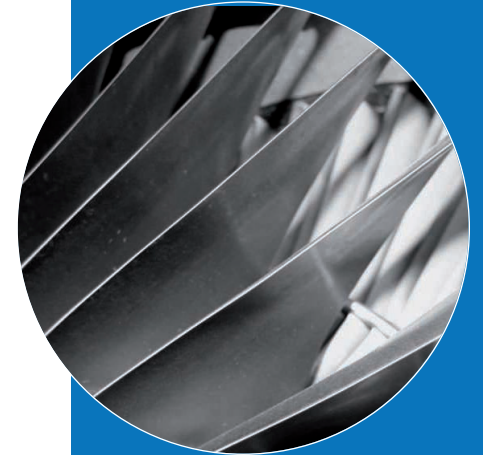
Technology has changed over the past twenty years and Grinding & Surface Finishing has had to adapt to the times. The website works alongside the printed publication to provide regular news stories and to promote upcoming key events and exhibitions. Visitors to www.grindsurf.com will find a wealth of articles and resources to ensure they are well informed of the latest news and changes in their sector. There are also opportunities to advertise via web advertising or company videos.

Reaching the right audience remains key and Grinding & Surface Finishing is the perfect tool to ensure companies are reaching the right customers. With its dedicated and targeted print circulation of 10,000, advertisers know the magazine is reaching key personnel and decision makers.

Maintaining the correct balance of advertising to editorial content, the magazine continues to make advances in providing tailored editorial content and continues to seek out the very latest information for readers. With easy to find features, each edition includes clearly defined sections to ensure your advert or article is always included in the best possible position in the publication.

For the first time in 2023, Grinding & Surface Finishing will be sending issues to a small, carefully selected email list. Recognising that balance is key in print and digital media, the printed publication remains at the forefront, but there will be some readers who prefer to digest the latest information online.

The magazine will continue to be published five times a year and thank you for your ongoing support.



2023 EDITORIAL FEATURES

FEBRUARY

Automation
Aerospace Report
Deburring
Dust & Fume Extraction
Honing & Bore Finishing

APRIL

Medical Report
Blast Cleaning
Component Cleaning
Polishing & Lapping
Tool & Profile Grinding

JUNE

Automotive Report
Automation
Deburring
Dust & Fume Extraction
Honing & Bore Finishing

SEPTEMBER

EMO Preview
Aerospace Report
Filtration
Surface Measurement
Tool & Profile Grinding

NOVEMBER

Medical Report
Component Cleaning
Deburring
Dust & Fume Extraction
Honing & Bore Finishing



Regular sections:

At Your Service, Component Cleaning, Deburring, Filtration, Grinding Wheels & Discs, Metal Finishing, Polishing & Lapping, Production Grinding, Tool & Profile Grinding

(The publisher reserves the right to add or cancel features to reflect market trends)

RATE CARD & TECHNICAL SPECIFICATIONS

COVER RATES

Front cover package	4 clr	£2600
Inside front cover	4 clr	£2300
Inside back cover	4 clr	£1800
Outside back cover	4 clr	£2300

DISPLAY RATES

Full page	4 clr	£2100
Junior Page (A5)	4 clr	£1600
1/2 page	4 clr	£1200
1/4 page	4 clr	£ 750

TECHICAL SPEC

Full page bleed	W H
Full Page trim	216 x 303 mm
Type area	210 x 297 mm
	200 x 287 mm

Half Page (landscape)	184 x 128 mm
Half Page (portrait)	90 x 258 mm

Quarter Page (landscape)	184 x 60 mm
Quarter Page (portrait)	90 x 128 mm

INSERTS: Prices according to weight and size

2023 PUBLICATION DATES mailed out week commencing:

FEBRUARY - 13th February

APRIL - 10th April

JUNE - 12th June

September - 11th September

November - 20th November

Copy Requirements

Images

TIFF, JPEG and EPS formats. All images should be saved as CMYK and have a minimum resolution of 300dpi.

PDF Files

Press-ready PDFs should be created using CMYK High/Press Quality setting, all fonts embedded. Transparencies flattened. Please ensure you have minimum 3 mm bleed on all sides and printer marks/trim marks are included. Please note we cannot be held responsible for colour variations.

CIRCULATION BREAKDOWN

Grinding & Surface Finishing is mailed to a controlled circulation of 10,000 readers with a legitimate interest in the content.

Circulation by Company Function

Aerospace	539
Motor vehicle manufacture	687
Instrument Engineering	57
Plating shops, polishers & general metal finishing	44
Metal fabricators, metal spinners, architectural metal	2589
Foundries & forges, including investment castings	307
Pattern & tool makers	443
Engineering subcontractors	4582
Engineering merchants & abrasive distributors	354

Circulation by Geographical Area

London & South East	2176
South & South West	1204
East Anglia	462
East Midlands	394
West Midlands	2315
Yorkshire	987
North East	684
North West	1199
Scotland	342
Wales	168
Northern Ireland	69

Circulation by Job Title

MD, Director, Proprietor	6259
Production Director / Manager	2696
Technical Director / Manager	683
General / Works Manager	319
Other	43



DIGITAL ADVERTISING

www.grindsurf.com

Leaderboard advert

Ensure maximum exposure to promote your brand or latest event.

This advertising position is not shared with any other company.

Rate: £800 per month

Spec: 1200 pixels wide by 120 pixels high



Banner advert

This prime position provides great visibility appearing above the latest news stories.

Banner advert (Non-rotating)

Rate: £400 per month

Spec: 600 pixels wide x 125 pixels high



Banner advert

Company logo (non-rotating)
An affordable monthly advertising option

Rate: £200 per month

Spec: 288 pixels wide by 360 pixels high

